

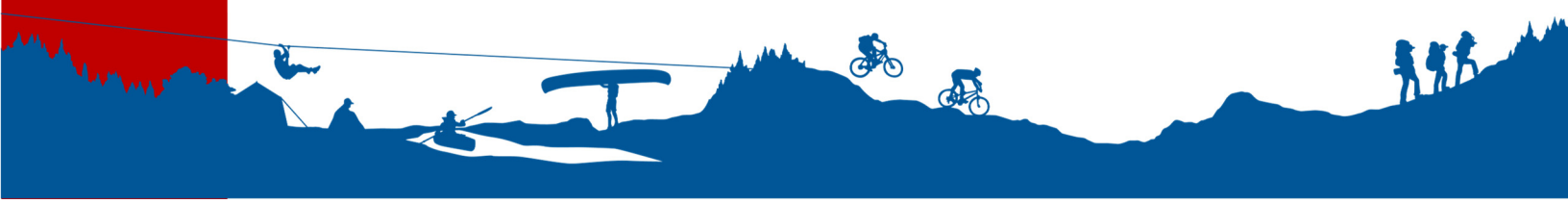


CUB SCOUT RECRUITMENT RESOURCES - 2020

Prepared. For Life.™

NORTHEAST REGION | AREA 5

<p>Virtual Recruitment Playbook</p> <p>Everything you need to hold virtual and outdoor recruitment events during Covid.</p> <p>https://tinyurl.com/yyj5uhq6</p>	
<p>Photos of Scouts in Action</p> <p>Use for your recruiting materials and Social Media</p> <p>https://tinyurl.com/yxpyxouo</p>	
<p>BSA Brand Center</p> <p>Everything graphic for BSA programs</p> <p>https://tinyurl.com/y36kzyox</p>	
<p>Update your BeAScout PIN</p> <p>Instructions on how to set up or revise your unit's settings on www.BeAScout.org</p> <p>https://tinyurl.com/y2otaof8</p>	
<p>Virtual Rally to Recruit Scouts During Covid</p> <p>How to organize and attract new prospects to your unit's virtual recruitment event</p> <p>https://tinyurl.com/y2mhsvu6</p>	



<p>Use Geofencing and NextDoor to Recruit New Scouts</p> <p>Two great resources to attract new scouts</p> <p>https://tinyurl.com/y2fxdtnm</p>	
<p>Adopt-a-School</p> <p>How to organize and attract new prospects to your unit's virtual recruitment event</p> <p>https://tinyurl.com/y3c4uymx</p>	
<p>Online Registration</p> <p>Skip the paperwork – have your scouts register online. It's quick and easy!</p> <p>https://tinyurl.com/y28oesvt</p>	
<p>Steps you can take right now to return your unit to scouting activities</p> <p>While many Scout units have a desire to return to Scouting activities, they have questions about how to do so safely during the ongoing COVID-19 pandemic.</p> <p>https://tinyurl.com/y4fsbzn5</p>	
<p>Archived Marketing Webinars</p> <p>All of the past webinars are archived here. Take a look, you're sure to find something interesting.</p> <p>https://tinyurl.com/yyewoa7g</p>	
<p>How to Attend This New Webinar About Recruiting Any Time of Year</p> <p>This November 4 webinar will address ideas on how to invite families to join Scouting no matter what season it is.</p> <p>https://tinyurl.com/y25xnsex</p>	